



For Immediate Release

BlueAnt PUMP HD Sportbuds Coming to AT&T on June 6

BlueAnt Sport Headphones for \$129 in AT&T Stores and Online

CHICAGO - June 6, 2014 - BlueAnt today announced the **BlueAnt PUMP HD Sportbuds** will be available in AT&T company owned stores and [online](#) on June 6 for \$129.00. The BlueAnt Pump HD Sportbuds are premium sport headphones designed for active individuals, fitness enthusiasts and those users looking for Bluetooth headphones with best-in-class audio and wireless range.

The PUMP HD delivers crystal clear audio and is currently the only set of wireless sport earbuds to carry the IP67 water-resistant and dustproof distinction. The design protects the premium audio components from rain, dust, debris, sweat and even a rinse under the tap at the end of a workout.

While delivering a wired-quality music experience through earbuds was the basis of the development team, BlueAnt also equipped PUMP with the world-class microphone capabilities millions of customers have come to expect from other BlueAnt products, allowing users to take calls in crystal-clear stereo. The integrated audio controls provide simple and activity-friendly control of calls and music.

Designed for the hardcore fitness enthusiast and those who lead active lifestyles outside of the gym, the PUMP HD features a rechargeable lithium-ion battery capable of holding 8 hours of continuous playtime per charge ensuring you have the juice needed to outlast the most strenuous workouts. Listener fatigue is a real issue for the highly active, so every effort was made to minimize friction and improve balance, while providing rock-solid stability.

To learn more about the BlueAnt PUMP HD, visit an AT&T store, www.att.com, or <http://www.myblueant.com/>.

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About BlueAnt Wireless

BlueAnt is a global communications company dedicated to connecting people to the sounds that keep them advancing confidently through life. From delivering pulse-pounding beats to push someone beyond their limits to making sure every detail of a career-changing call is received without interruption, we feel audio sits atop the five senses. Our devices integrate highly advanced technology in such a way as to not overpower the user. We innovate when it will improve the customer experience, not for the sake of innovation itself. For more information, visit www.MyBlueAnt.com and follow BlueAnt on www.facebook.com/BlueAntWireless and on Twitter, [@MyBlueAnt](https://twitter.com/MyBlueAnt), and [#blueantwireless](https://www.instagram.com/blueantwireless) on Instagram

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